



Arantxa Acosta ('77)

Profile (EN/ESP)

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Castellano, Català, English, Français



From Analyst to **Senior Strategy Manager**

I'm a **rational and creative catalyst consultant** dedicated to help all Company Transformation, implying every professional **from design to implementation**.

Companies (2001-): Accenture, Familia Torres, KPMG, Danone Group, Deloitte, Hospital Clínic de Barcelona

Experience by Thematic Groups...



Strategy

Strategic Plan Development: framework definition, communication and training of new tools and guidelines for team mobilization. Leader of Transversal projects.



Change Management

Change Management Lecturer (Hospital Management and Assistance Services Master, UB)
HR, Cultural and IT Transformation: Ideation, Planning and Execution of all activities related to a project (training, team plays, motivational interviews).



Projects, Processes, Organization

Processes Reengineering, Organization Management: Definition of Critical Positions Maps/Segmentation of Job Positions, Process Analysis, New Working Methods implementation, Organization Chart Redesign
Board of Directors / Final User Liaison
Processes and Financial Internal Auditor. IT Project Manager



People and Culture

Talent Identification & Attraction Programs, Retribution Models
Generational Change project leader
Training and Internal Communication Management
Support for new Leaders: motivation, team dynamics
Self Knowledge Method through Cinema Lecturer
Interpersonal Relations Method developed for professional teams.

Creative and Rational Education

Master: Philosophy for challenges UOC (2020-)

Creative and Story Writing (2020) **Lab Lletres**

Master: Cultural Management UOC (2016-2018)

Master: Emotional Ecology Univ. Ramon Llull - Institut Ecologia Emocional (2015-2017)

Master: Cinematographic Criticism Aula Crítica, (2008)

Executive MBA ESADE (2006-2007)

Management Skills ESADE (2005)

Project Management IESE (2005)

Postgraduate: HR Management UOC (2004-2005)

Master: Industrial Plants Management UPC (2002-2003)

Degree in Chemical Engineering UB (1995 - 2001)

Skills and others of interest



Creative but analytic, self-motivated, teamwork player... professional shaker!

Tools and Methodologies used with team mobilization

Collaboration Tools Advanced User: O365 (Functional project manager of its implementation Hospital Clínic).Google Tools, Prezi, Miro, Mural...

Document Management (Alfresco, SAP eFolder), Project Management (Trello, ASANA)...

ChatGPT, Dall-e, Canva, Wordpress Designer

Design Thinking, Agile Governance&Projects, LEAN, StoryTelling, Visual Thinking...

ERPs: KRONOS, SAP, SSFF, ORACLE (Fusion / People

Film Critic (cinema lecturer, books co-writer, webs founder, broadcaster, **ESADE Solidary Consultant**